- 1. The band is responsible for all promotion and advertising. If you create a FB event, I'll share it. I'll also post a couple reminders on my timeline. But it's really up to the band to deal with all the admin stuff. So if you have an email list, send out a notice to everyone on it. Create a FB event then share it on your timeline as well as on all the FB jazz groups that are appropriate. Have everyone in the band do the same. Use Instagram, Twitter, or whatever other social media you use to notify everyone of the date, time, and rules (see below). Please always include the rules.
- 2. You can charge whatever you'd like for tickets, but I'd recommend something in the \$20-25 range. Please have all attendees pay in advance using PayPal, Venmo, EventBrite or whatever you prefer, as no tickets will be sold at the door.
- 3. The band gets 100% of all the proceeds. This is a labor of love for me!
- 4. I can accommodate up to 40 people in my backyard, so please limit your ticket sales accordingly.
- 5. Masks will be optional, as long as the pandemic stays somewhat at bay. If there's a spike at the time of the concert, masks will be mandatory and must be worn during entry. Everyone needs to be respectful of others with regard to social distancing.
- 6. Chairs will be provided for everyone. If people want to bring cushions, that's fine.
- 7. Power will be provided, but any amps, speakers, or other sound or video equipment must be provided by the band. The band should also bring any chairs, stools, piano benches, etc. required for their own use. You're welcome to record the event if you'd like but you'll be responsible for bringing all needed recording equipment.
- 8. Attendees may bring drinks and glasses with the beverages of their choice as well as snacks. Water will also be provided (for free) to everyone.
- 9. If you intend to sell CDs, please do so before or after the show (or between sets). The band will be responsible for all CD sales.
- 10. It's YOUR show, so if you want to play for 1 hour or 3, have one set or two, or any other format, it's up to you, but I recommend a starting time of 2:00 out of concern for my neighbors.
- 11. Plans should be made for a rainout or other necessary cancelations. You can either give refunds or schedule a make-up date, but something about this should be in your promotion. Up to you. Some months in Davis are quite hot and some are chilly, so mention that people should dress for the weather.
- 12. My address is 3710 Del Valle Place in Davis. Please don't post that publicly—just give it out to everyone who buys a ticket.
- 13. In your email/event notice please state the following:
 - a. Please enter the backyard garden through the side gate to the left of the home.

- b. Masks may be required to be worn during entry and when moving about if the state of the pandemic dictates.
- c. Tickets are \$XX and will not be sold at the door. Please purchase tickets (send money) through my XXX account ahead of time.
- d. There will be no food or drink served (other than individual bottled water free of charge to everyone), but you can BYO drinks and snacks.
- e. Chairs will be provided. Bring a cushion for your chair if you'd like.
- f. Please dress for the weather—it may be hot or cold depending!

Please let me know if you have any questions or concerns! My cell number is 916-225-1934.